Nevada's CREDIT UNIONS

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Strengthening Our Communities

Every day, credit unions elevate their communities and enrich the lives of members through social impact initiatives, programs, and uplifting products and services that benefit underserved households.

Representing 31 percent of credit union members in Nevada — or 255,656 individuals — this year's survey by Nevada's Credit Unions reveals how local credit unions are accomplishing their mission within these communities:

FOCUSING ON MEMBERS

10 credit unions in Nevada were affiliated with Nevada's Credit Unions (80 percent).
As of December 31, 2024, they:

Served more than

318,000
MEMBERS

Provided nearly

$4.3

billion in loans to consumers and businesses

Managed nearly

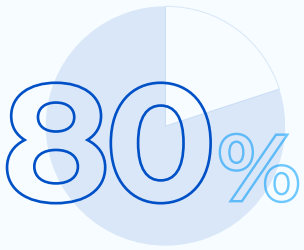
$6.8

billion in assets (includes member deposits)

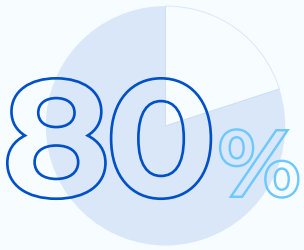
Additionally, Nevada credit unions (League-affiliated and non-affiliated combined) delivered an annual financial benefit of **$79 million** to their members in 2024 through competitive loan-and-deposit rates and lower-or-no fees, according to America's Credit Unions.

ADVANCING MEMBERS' WELLBEING

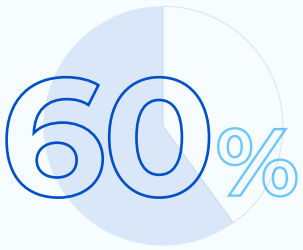
255,656 Nevada credit union members benefiting from social impact initiatives



Offer fee refunds (overdraft protection, ATM, and other)



Provide first-time homebuyer programs



Offer commercial lending in underserved areas

Additional member benefits include "second chance" checking accounts; auto lending; green/energy efficient lending programs; payday lending alternatives; free credit scoring; and no overdraft fees.
2024 data represents members of Nevada's Credit Unions

CHAMPIONING FINANCIAL HEALTH

100%

Host free community financial workshops

100%

Reach out to schools and community groups with financial education partnerships

80%

Provide self-paced online/digital financial education

Additional community benefits include Bite Of Reality financial workshop events; one-on-one financial counseling; and budgeting/debt reduction programs.

EMPOWERING EMPLOYEES

80%

Support employee 401k plans with matching contributions

80%

Offer paid time-off to employees to volunteer in their communities

Additional employee benefits include living-wage minimum pay; tuition reimbursement; charitable donation matches; and employee resource groups.

SUPPORTING COMMUNITIES

100%

Benefit communities through charitable giving initiatives and programs

80%

Provide member and community educational scholarships

Additional community support/impact includes credit union charitable foundations and other initiatives and programs.

2024 data represents members of Nevada's Credit Unions

SERVING THE UNDERSERVED

29%

Are Low Income Credit Union (LICU) financial institutions

29%

Have certified financial counselors in 2025

2025 data represents all Nevada credit unions