PAUSE. ACT. PROTECT.

Prevent Elder Financial Exploitation

Elder financial exploitation isn't rare. It's widespread, growing, and often hidden.

Financial institutions reported over 180,000 suspicious cases involving older adults in just a few years. Consider:

- These cases involved more than **$6 billion** in suspicious activity
- In a single year, **$1.7 billion** was tied to suspected exploitation
- The average loss per older adult was **$34,200**, with some exceeding $100,000

Here's a simple idea that can help prevent fraud:

PAUSE
Encourage your loved ones to take a moment before acting, especially when something feels urgent.

ASK
If something feels off, talk it through with someone you trust or your credit union. A quick conversation can prevent a costly mistake.

PROTECT
Financial fraud can often be avoided by protecting your financial and personal information.

*Source: Consumer Financial Protection Bureau, *Suspicious Activity Reports on Elder Financial Exploitation: Issues and Trends*